



## **ARA Sportsmanship Award**

### **New Members Added to “Blue Ribbon” Selection Panel**

The Awards and Recognition Association’s ARA Sportsmanship Award committee recently announced the newest members of the blue ribbon panel selection committee. Joining forces with chairperson, former Brigham Young University coach, LaVell Edwards, are: famed Florida State University coach, Bobby Bowden; Hub Arkush from Pro Football Weekly; John Humenik, executive director of the Collegiate Sports Information Director’s Association; Ted Miller, ESPN; and Jeron Mastrud, 2009 ARA Sportsmanship Award recipient.

As the only national award that focuses on sportsmanship, the ARA Sportsmanship Award stands out as unique among the millions of sports trophies presented to athletes. To qualify, an athlete must be a starting player or significant contributor on his team; be in good academic standing; demonstrate great respect for competitors, school, teammates and coaches; show an ability to accept victory and defeat graciously; convey a high degree of humility and integrity; and demonstrate commitment in the classroom and to the community.

“We’ve assembled the A-team for choosing outstanding sportsmanship standouts for our annual award,” said ARA president B.J. Bailey, Jr., CRS, “These individuals represent the best of the best in terms of sports, football and talent for their game; we’re thrilled to have them on the ARA team.”

#### **About Bobby Bowden**



Simply put, Bowden is described AS Florida State football. He transformed the program into a powerhouse; between 1987 and 2000 the Seminoles put together one of the most impressive runs in college football history, posting 14 consecutive finishes in the nation's top five and winning two national championships. He guided FSU to 21 bowl appearances in 24 years, including 17 straight, with 14 "New Year's Day" bowl trips. Bowden and his wife Ann of 50+ years have six children and 21 grandchildren.

#### **About Hub Arkush**

This year marks Arkush’s 31st year as the publisher and editor of Pro Football Weekly (PFW). In addition, he worked as color commentator on the Chicago Bears Radio Network from 1987-2004. Arkush also created and has co-hosted the syndicated Pro Football Weekly Radio and TV shows for a number of years. PFW Radio was born in 1987 and airs in 137 markets around the country, 52 weeks a year. The PFW TV show launched in 1988 and now airs in about 40 million homes on Comcast Sports Net from August through the Super Bowl. Arkush has also covered the last 31 Super Bowls.



#### About John Humenik

Executive director of College Sports Information Directors of America, COSIDA, John Humenik, has more than 30 years of experience in the sports public relations and communications industry. Humenik was named executive director in January 2008 and serves as the organization's senior administrator working closely with its Board of Directors and staff in handling the organization's day-to-day administration and operations as well as the development of short- and long-term strategic planning and initiatives. He also serves as the organization's primary liaison with all of the nation's collegiate sports governing bodies, sports management organizations and coaches associations.



#### About Jeron Mastrud

The 2009 winner of the ARA Sportsmanship Award, Jeron Mastrud was a team captain and tight end for the Kansas State University Wildcats. He appeared in 48 of a possible 49 games, and started a team-best 26 straight games. A three-time First Team Academic All-Big 12 and All-District honoree, Mastrud was named to the American Football Coaches Association (AFCA) Good Works Team, and active in community service. He has signed as a free agent with the Tampa Bay Buccaneers.



#### About Ted Miller

ESPN's Ted Miller has been covering college football since 1997, starting with Auburn and then heading West to Washington and the Pac-10. His columns for the Seattle Post-Intelligencer won first place in 2007 APSE Best Writing contest. The Atlanta native and University of Richmond graduate presently lives with his wife in Scottsdale, Ariz.

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