

“The emphasis of sportsmanship helps the youth of America develop a value system that recognizes the simple premise...

“The ARA Sportsmanship Award has been the only award that focuses entirely on sportsmanship...

About the Awards and Recognition Association

The Awards and Recognition Association (www.ara.org) is an organization of nearly 3,000 member companies dedicated to increasing the awareness of the value and significance of awards and recognition programs. For the past six years, the association has focused efforts to highlight positive sportsmanship and to encourage rewarding good behavior among athletes, coaches and parents who teach sportsmanship at all levels. ARA partners with some of the most renowned coaching legends and sports experts on a blue-ribbon panel that rewards college football sportsmanship standouts with its national sportsmanship award. The ARA Sportsmanship Award is the only national award that focuses exclusively on sportsmanship. It stands out as unique among the millions of sports awards presented to athletes annually.

ARA Sportsmanship Award Selection Committee

The chair of the ARA Sportsmanship Award selection committee is LaVell Edwards, former head football coach at Brigham Young University. Other members are listed below:

Retired Coaches

Bobby Bowden (Florida State)	Don James (Washington)	Gene Stallings (Alabama)
Fisher DeBerry (Air Force Academy)	Dick MacPherson (Syracuse)	Ted Tollner (University of Southern California)
Spike Dykes (Texas Tech)	Don Nehlen (West Virginia)	Tubby Raymond (Delaware)

Media

Hub Arkush (Pro Football Weekly)	Christine Brennan (USA Today)
----------------------------------	-------------------------------

College Football/Industry Representatives

Sam Acho (2010 ARA Sportsmanship Award Winner)
 Guy Barone (President, ARA)
 Alex Brink (2007 Sportsmanship Award Winner)
 Daniel Doyle, Jr. (Executive Director, Institute for International Sport)
 John Humenik (Executive Director, CoSIDA)
 Bernie Kish, PhD (Director of Facilities, University of Kansas and former Executive Director, College Football Hall of Fame)
 Lisa Klunder (Executive Director, College Football Hall of Fame)
 Jeron Mastrud (2009 ARA Sportsmanship Award Winner)
 Eric Peterman (2008 ARA Sportsmanship Award Winner)
 Grant Teaff (Executive Director, American Football Coaches Association)
 Jim Thompson (Founder and Executive Director, The Positive Coaching Alliance)



www.arasportsmanshipaward.com



2011 Information and Nomination Form

Nomination Deadline: Friday, October 7, 2011



'it's not in winning, but how you play the game.' It's impossible to place too much emphasis on the importance of sportsmanship.”

-Grant Teaff, Executive Director, American Football Coaches Association

The public needs to recognize there are many young men playing the game and doing it the right way.”

-LaVell Edwards, Former Head Coach, Brigham Young University



© Ed Jonas

"We need to stress sportsmanship and recognize and honor the men who are leading the way in this category. The ARA Sportsmanship Award does this."

-Don James, Former Head Coach, University of Washington

The Need

Every day, athletes in every sport, of every age, gender, race, and nationality, demonstrate the highest qualities of sportsmanship. College football players are among the most visible of all American athletes, and are closely followed by fans of all ages. A few high-profile incidents of poor sportsmanship in professional and amateur sports have grabbed headlines and media attention—unfairly portraying a skewed view of the true degree of sportsmanship regularly exhibited by athletes. The ARA Sportsmanship Award highlights and draws public attention to the teamwork, selflessness, and sportsmanship routinely exhibited by some of the nation's finest football players.

The Goal

The goal of the ARA Sportsmanship Award is to recognize and celebrate sportsmanship in college football. To achieve this goal, the ARA Sportsmanship Award is awarded annually to the one college football player who most demonstrates sportsmanship through his actions both on and off the football field.

Background



Gene Stallings (left) with 2010 ARA Sportsmanship Award Winner Sam Acho, University of Texas, and UT Coach Mack Brown.

The ARA Sportsmanship Award began as a sculpture by well-known artist Ed Jonas to pay tribute to respect among football players. A benefactor, recognizing the artwork's contemporary relevance, then sought the right organization to sponsor an award version that pro-

motes sportsmanship. The Awards and Recognition Association (ARA), which proudly launched the award in 2005, was a natural fit. The award is designed to honor an individual; however, two special team awards also were presented to Louisiana Tech and SMU in 2006.

Nomination Criteria and Process

All NCAA Division I schools with football programs are eligible to submit nominations for the ARA Sportsmanship Award. Ten finalists will be selected and the winner will be chosen by a blue-ribbon panel of former football coaches, sports and media professionals, and representatives from ARA and other complementary organizations. To qualify, an athlete must:

- be a significant contributor on his team
- demonstrate great respect for competitors, school, teammates, and coaches
- show an ability to accept victory and defeat graciously
- convey a high degree of humility and integrity
- demonstrate his commitment in the classroom and service to the community.

Selection Process

ARA will collect all nominations and send them to an ARA panel for consideration. ARA will narrow the nominees down to a final "top 10" list, which will be sent to the ARA Sportsmanship Award Selection Committee along with the application materials.

Members of the committee will return their ballots to ARA headquarters in the fall. The winner will be announced in December 2011.

2011 ARA Sportsmanship AwardSM Nomination Form

Directions: Please submit the information requested below to nominate a candidate for the ARA Sportsmanship Award. Photocopy this form if needed. Nominations can also be submitted online by visiting www.arasportsmanshipaward.com. All forms must be received by **Friday, October 7, 2011**.

Institution Information

Full Name of Institution _____
 Contact Person _____
 Mailing Address _____
 Phone Number (_____) _____ E-mail: _____
 Fax Number (_____) _____

Candidate Information

Last Name _____ First Name _____
 Home Address _____
 City _____ State _____ ZIP Code _____
 Phone Home (_____) _____ School (_____) _____
 GPA _____ E-mail _____

Activities and Achievements

On up to five separate sheets of paper, please answer the following questions.

One of the criteria for this award is that the candidate must be a significant contributor to the team. Please describe:

- 1) His role and position on the team
- 2) How this candidate has demonstrated respect for his competitors, school, teammates, and coaches
- 3) How he accepts victory and defeat graciously
- 4) To what extent he has demonstrated a high degree of humility and integrity
- 5) His commitment in the classroom
- 6) His service to the community
- 7) Any awards and accolades he has received

Please provide contact information for two references not associated with his football team who we may contact:

Reference #1 _____
 Phone _____
 E-mail _____

Reference #2 _____
 Phone _____
 E-mail _____



Submitted by _____
 Title _____
 Institution _____
 E-mail _____
 Phone _____
 Signature _____

Please return nomination form to:
Pam Schur, Marketing Manager
 Awards and Recognition Association
 4700 W. Lake Ave
 Glenview, IL 60025
 Phone: 847.375.4831 Fax: 888.374.7257
 E-mail: pschur@connect2amc.com

